

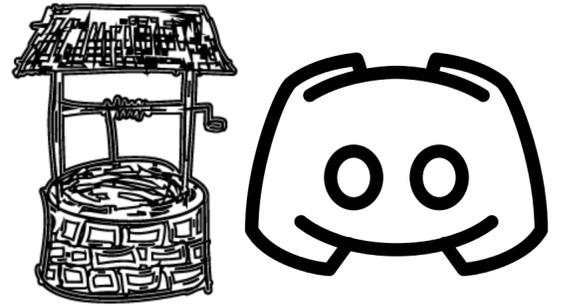
Attendee Guide

THE ECO WELL PRESENT'S

The Skincare E-Summit

Feb 25, 8am-4pm ET
Free Conference

The Skincare E-Summit

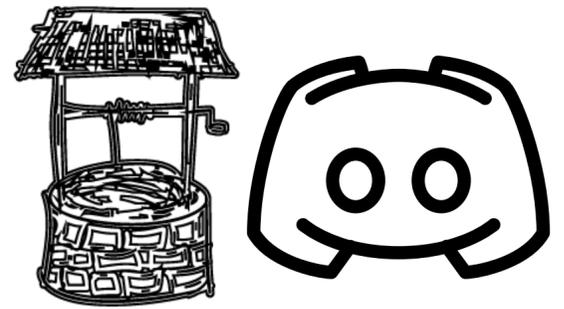


Thank you for registering!

A common critique of industry events is that they are either too expensive for attendees, close their eyes to misinformation, are geographically exclusive, or all of the above. We put this event together to demonstrate how accessibility makes a difference. Our attempt to democratize accurate information for the cosmetics industry.

Interested in supporting our free e-conference initiative? Please share that you're attending, share some of your take-aways from the summit throughout the day, and share the replay!

The Skincare E-Summit



Schedule

8 am ET: Conference start - Discord networking with other attendees

8:25-8:30 am ET Livestream start, conference intro by Jen Novakovich

8:30-9 am ET Skin Concerns, Feat Mara Evangelista-Huber MD
[@dermomtology](#)

9-9:30 am ET Skincare Trends, Feat Nadine Baggott [@nadinebaggott](#)

9:30-10 am ET Skincare Claims, Feat Brian Ecclefield from [Validated Claim Support](#)

10-10:30 am ET Skin Neutrality and Inclusivity, Feat Lex Gillies
[@talontedlex](#)

10:30-11 am ET Formulation Design, Feat Ava Perkins [@ava.perk](#)

11-11:30 am ET Skin Microbiome, Feat Paul Lawrence PhD from [Biocogent](#)

11:30-12 pm ET Fragrance in Skincare, Feat Michael Nordstrand from [Mythologist](#) [@michaelnorstrandperfumer](#)

12-1 pm ET LUNCH

1-1:30 pm ET Building a Skincare Routine, Feat Ramon Pagan
[@glowbyramon](#)

1:30-2 pm ET In-Clinic Treatments, Feat Aegean Chan MD
[@draegeanchan](#)

2-2:30 pm ET Active Ingredients, Feat Lanesa Mahon [@raya.faces](#)

2:30-3 pm ET Psychology of Skincare, Feat Eleanor Chatburn DCLinPsy
[@dreleanorchatburn](#)

3-3:30 pm ET Skincare Myths and Misconceptions, Feat Gabriella Baki PhD from the [University of Toledo](#)

How to participate

This conference will be happening on YouTube, where you'll find the summit stream, and our Discord, where the attendee discussions will happen, where we'll be taking q&a, and where we will be uploading the PDF slides of the presentation. For the best conference experience, you'll want to have both YouTube and our Discord open.

You can find our YouTube stream here:

https://www.youtube.com/watch?v=_CWxCIL9smc

To access our Discord page, use the following invite link:

<https://discord.gg/MJqJcvVRmH>



How to use Discord

- Events
- Browse Channels
- Members

This is where the summit will happen. Start in the read-me-faq text channel.

- rules
- announcements

Introduce yourself here!

- SUMMIT GUIDE
 - # read-me-faq
 - # watch-on-youtube-hd

This is where the summit discussion will happen, where we'll be uploading PDF slides, and where we'll be taking questions for q&a!

- SUMMIT INTERACTION
 - # introduce-yourself
 - # skincare-summit NEW
 - Networking Voice Chat

Use this voice channel to network with other attendees with voice during breaks, conference start!

- GENERAL DISCUSSION
 - # skincare
 - # haircare
 - # cosmetic-science-and-f...
 - # regulations
 - # sustainability
 - # packaging
 - # sales-and-brand-deals
 - # scicomm-advice
 - # marketing-mishaps
 - # cosmetics-careers
 - # this-iust-in



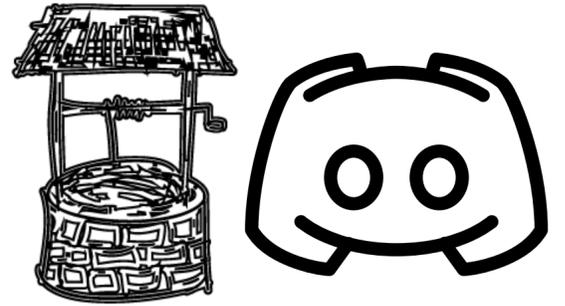
Welcome to #skincare-sur

This is the start of the #skincare-summit channel.

[Edit Channel](#)

+ | Message #skincare-summit

The Skincare E-Summit



**Thank you to our sponsors for helping us keep
this event free and accessible to anyone!**

Silver Sponsor

The
Ordinary.